



COMMUNITY COLLEGES BEST PRACTICES IN RECRUITMENT AND RETENTION PANEL

NEACRAO 2017 ANNUAL CONFERENCE
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The background is a gradient of blue, transitioning from a lighter shade at the top to a darker shade at the bottom. In the four corners, there are decorative white line-art elements resembling circuit traces or neural network connections, with small circles at the end of the lines.

DEVELOPING TRENDS & CHALLENGES

WHAT HAVE WE SEEN & WHAT ARE WE FACING?

FALL 2017 MA COMMUNITY COLLEGE RESULTS

NEW FULL-TIME, FIRST-TIME FRESHMAN

Source: Massachusetts Department of Higher Education

* Fall 2017 headcounts are based on early enrollment estimates submitted to the DHE by the colleges and universities. These estimates are provided prior to the traditional fall enrollment freeze date. Final enrollment data for fall 2017 will be available in early 2018.

Degree Seeking Undergraduate First-time Freshman

	Fall-2007	Fall-2008	Fall-2009	Fall-2010	Fall-2011	Fall-2012	Fall-2013	Fall-2014	Fall-2015	Fall-2016	Fall-2017*	
State Universities	6,559	6,792	6,782	6,843	6,946	6,883	7,212	7,241	7,322	7,037	7,159	
Berkshire Community College	478	497	491	519	527	496	469	427	434	337	403	2.000%
Bristol Community College	1,576	1,820	1,912	2,084	1,922	1,895	2,157	1,972	1,713	1,800	1,628	-10.000%
Bunker Hill Community College	1,940	1,590	2,728	2,593	2,401	2,478	2,216	2,395	1,678	2,036	2,258	10.900%
Cape Cod Community College	902	894	942	776	868	840	865	708	684	549	551	0.003%
Greenfield Community College	326	325	517	496	502	434	377	370	361	311	312	0.003%
Holyoke Community College	1,748	1,698	1,934	1,748	1,741	1,645	1,542	1,495	1,416	1,414	1,340	-5.000%
MassBay Community College	1,179	1,275	1,264	1,605	1,174	1,244	1,217	1,205	1,029	1,020	1,051	3.000%
Massasoit Community College	1,443	1,772	1,654	1,606	1,649	1,713	1,860	1,733	1,681	1,608	1,403	-12.700%
Middlesex Community College	1,923	2,081	2,317	2,158	2,076	2,000	2,034	1,845	1,839	1,621	1,519	-6.300%
Mt. Wachusett Community College	964	1,063	1,073	1,006	1,010	969	915	800	796	813	681	-16.200%
North Shore Community College	1,578	1,527	1,785	1,632	1,542	1,522	1,469	1,286	1,232	1,126	1,205	7.000%
Northern Essex Community College	1,132	1,313	1,474	1,339	1,182	1,439	1,511	1,354	1,325	1,258	1,256	-0.002%
Quinsigamond Community College	1,425	1,610	1,934	1,725	1,793	1,734	1,676	1,579	1,450	1,409	1,499	6.400%
Roxbury Community College	598	522	643	574	593	543	517	440	236	207	228	10.140%
Springfield Technical Community College	1,181	1,533	1,579	1,349	1,404	1,332	1,400	1,302	1,266	1,040	1,209	16.300%
Community Colleges	18,393	19,520	22,247	21,210	20,384	20,284	20,225	18,911	17,140	16,549	16,543	
	33,566	34,974	37,600	37,106	36,428	36,183	36,699	35,567	33,907	33,030	33,690	

FALL 2017 MA COMMUNITY COLLEGE RESULTS

NEW TRANSFER

Source: Massachusetts Department of Higher Education

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New Transfer Undergraduate Degree Seeking

	Fall-2007	Fall-2008	Fall-2009	Fall-2010	Fall-2011	Fall-2012	Fall-2013	Fall-2014	Fall-2015	Fall-2016	Fall-2017*	
Berkshire Community College	117	126	179	169	140	157	126	89	88	98	85	-13.30%
Bristol Community College	340	382	474	469	539	566	398	452	418	393	399	2.10%
Bunker Hill Community College	99	631	153	857	942	777	1,093	1,043	998	678	608	10.32%
Cape Cod Community College	0	0	308	260	292	318	183	254	198	204	245	20.10%
Greenfield Community College	131	156	231	217	230	152	242	232	236	216	206	-5.00%
Holyoke Community College	406	355	493	547	541	541	485	470	476	434	363	-16.20%
MassBay Community College	289	247	499	229	981	266	224	265	176	268	285	6.30%
Massasoit Community College	349	467	426	358	423	460	465	417	472	450	504	12.00%
Middlesex Community College	655	571	716	742	883	784	745	698	722	695	683	-2.00%
Mt. Wachusett Community College	266	305	290	334	299	335	321	285	276	314	313	-0.003%
North Shore Community College	606	650	731	710	635	649	635	522	547	496	521	5.04%
Northern Essex Community College	304	341	357	420	356	369	425	389	425	337	295	-12.50%
Quinsigamond Community College	351	389	522	449	507	498	446	387	409	485	418	-13.80%
Roxbury Community College	51	132	160	195	235	240	176	291	114	195	231	18.50%
Springfield Technical Community College	410	308	454	527	693	622	537	601	461	408	343	-15.90%
Community Colleges	4,374	5,060	5,993	6,483	7,696	6,734	6,501	6,395	6,016	5,671	5,499	
Total	11,987	12,910	14,276	15,253	16,767	15,839	15,508	15,335	14,940	14,601	14,443	

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TOOLS TO “FIX” THE CHALLENGES

WHAT STEPS CAN BE TAKEN TO TRY TO STOP THE MELT?

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WHAT ABOUT BUDGETS?

NO MONEY? HOW CAN WE PUT TOOLS/TIPS INTO PLACE?