

# Tracking Six Year Graduation Rates



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Salem State University

# Overview

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# Salem State Overview

Salem State University, located just 15 miles north of Boston, is one of the largest state universities in the Commonwealth of Massachusetts, and an important partner in the economic, cultural and intellectual vitality of the greater north-of-Boston region. Situated in the historic seacoast town of Salem, Massachusetts, Salem State provides a diverse community of learners with a high quality, student-centered education; one that prepares them to contribute responsibly and creatively to a global society.

- Undergraduate Students= 7,499
- Graduate Students= 1,716
- Total Enrollment= 9,215
- Students hail from 30 states and 60 countries



*\*Information courtesy of SalemState.edu*



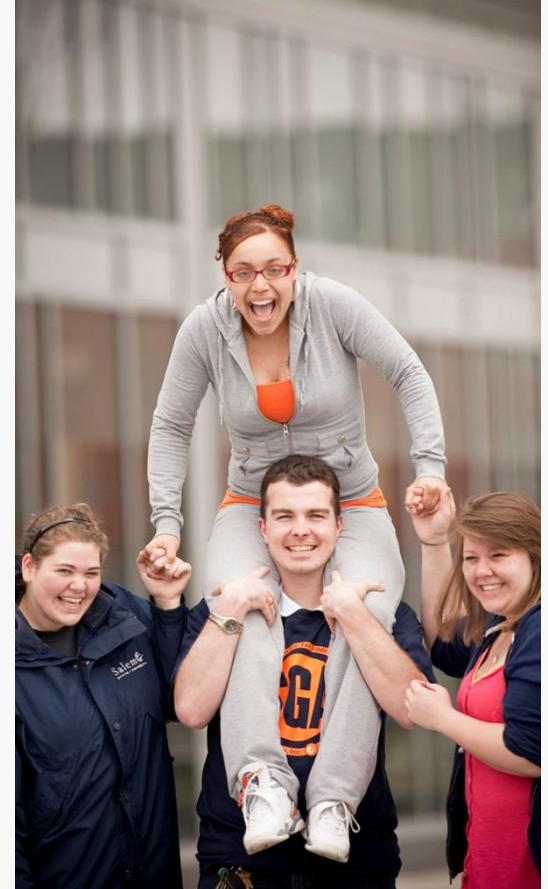
# History/Development

- Cohort Tracking Initiative
  - 6-year graduation rate of students who began at SSU as first-time/full-time freshman
- *B.C. or Before Cohort Tracking*
- Graduate Retention Fellow
- Group Effort



# Processes/Outreach

- Outreach efforts
  - Digital
  - Phone
  - Meetings
- 2015 – 2016 academic year
  - Intensive 6<sup>th</sup> year, preliminary 5<sup>th</sup> year
- 2016 -2017 academic year
  - Intensive 6<sup>th</sup> year (Fall 2011) and 5<sup>th</sup> year (Fall 2012) outreach



File MESSAGE ADOBE PDF

Ignore Delete Reply Reply All Forward More Meeting

Quick Steps: Fall 2012, To Manager, Team Email

Move: Rules, OneNote, Actions

Tags: Mark Unread, Categorize, Follow Up

Editing: Translate, Find, Related, Select

Zoom

Wed 9/21/2016 10:29 AM

 Patrick McIlveen  
Greetings from Graduation Office

To: 'm. [REDACTED]'@salemstate.edu'

Hi Matthew,

I hope your semester has gotten off to a great start! My name is Patrick McIlveen, and I work in the graduation area of the Registrar's Office, alongside academic advising. I am reaching out to see if you have any questions concerning graduation or course requirements, or just general class questions. Should you need any assistance, please feel free to call or email me (see below).

As noted below, I am in on Mondays from 11am-5pm, Wednesdays from 9am-5pm, and Friday from 9am-5pm.

Again, hope your semester is going well, and feel free to reach out with any questions you may have.

Thanks so much!

**Patrick McIlveen**  
Graduate Retention Fellow  
Academic Services, Registrar's Office  
Salem State University  
Personal pronouns: he/his/him

P: 978-542-6091  
E: [stu\\_pmcilveen@salemstate.edu](mailto:pmcilveen@salemstate.edu)  
Hrs: Mon. (11am-5pm), Weds. (9am-5pm), Fri. (8:30am-4:30pm)

# Results

## Cohort Students

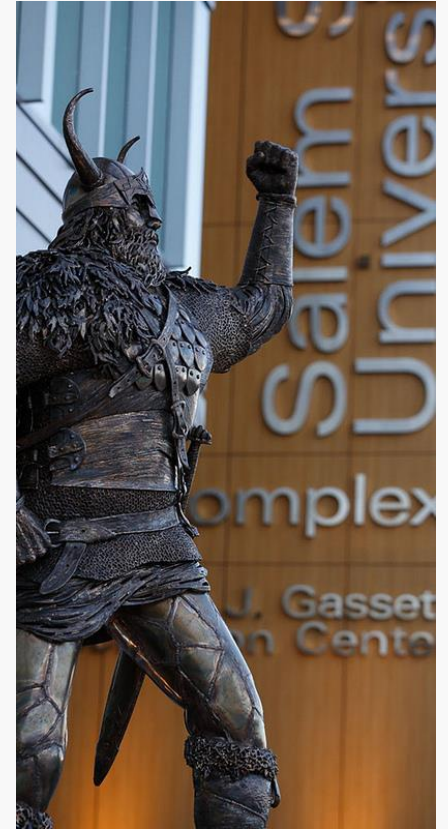
- Fall 2010 106 students (*as of Fall 2015*)
- Fall 2011 73 students (*as of Fall 2016*)
- Fall 2012 289 students (*as of Fall 2016*)

### – Fall 2010 Graduation Rates

- **Summer 2015 – 44.76%**
- Fall 2015 – 46.69%
- Spring 2016 – 50.15%
- Summer 2016 – **51.88%**

### – Fall 2011 Graduation Rates

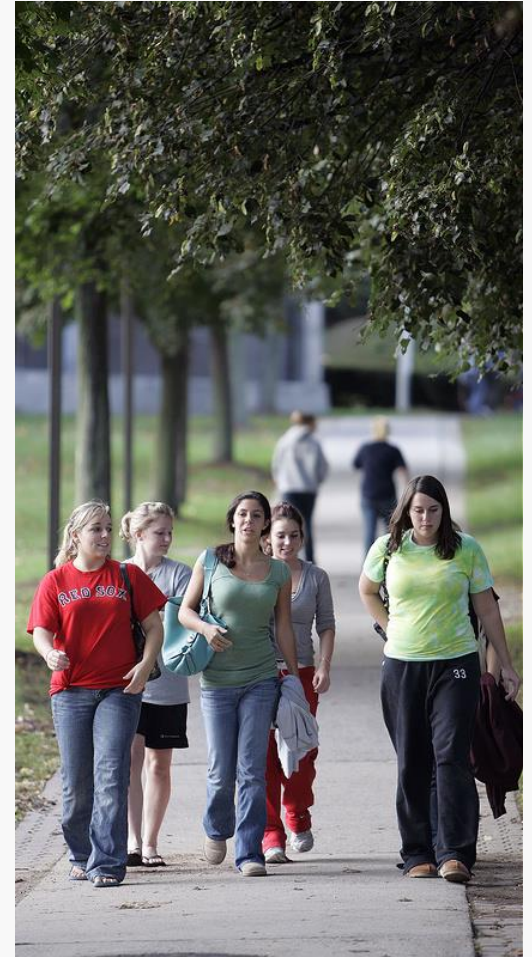
- **Summer 2016 – 48.17%**
- Summer 2017 (goal) – **54.26%** (if 60 of the 73 graduate)





# Case Examples

- “The Unresponsive Student”
- “Complicated personal/financial situation”
- “Walking the Line between policy and exceptions”





# Looking to the Future

- Staff Growth (or reduction?)
- How far SHOULD this initiative reach?
- Delegation/sharing or responsibilities
- Financial Aid challenges

# STAY ON TRACK TO GRADUATE!



## Want to graduate in four years?

- Complete 30 credits each year (15 credits per semester)
- Use degree tracker and your unofficial transcript to track your progress
- Visit [salemstate.edu/resources](http://salemstate.edu/resources) for “How to” guides to use these tools

Questions? Contact your academic advisor and work together to create a plan that works for you!

# Discussion

- In what ways have you implemented your own Cohort Outreach?
- Intrusive Advising efforts across campus
- Who's responsibility is it?
- Struggles/Successes



# Contact Information

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